



# المؤتمر الدولي الأول للتحول الرقمي

## The 1<sup>st</sup> International Digital Transformation Conference

تمكين المستقبل الرقمي | Empowering Digital Future

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# The Role of Universities in Preparing Students for Future Careers

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# Future Jobs

- How can universities prepare students for jobs that do not exist?
- Prepare graduates for traditional jobs or future jobs!
- Universities want their graduates to be successful  
-Income or Enrichment?



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# More on Jobs

- Traditional jobs are being transformed by digitalization and AI

e.g.: Finance, Engineering, Law and Health...

- Youth are choosing specializations that are making them successful faster:

Health VS IT and AI



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# Future Employment

- What can I do with a major in.....?
- Where have graduates with a major in ..... have been employed?
- University ranking by employment rate
- Palestinian Ministry of Higher Education introduced a tracking system



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# Employable Graduates

- Skills and Knowledge Gap
- Digital Skills
- Soft Skills
- Cognitive Skills: Problem solving, creativity and critical
- Technical Skills



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# Labor Market and Employers

- Entry level positions
- On the job training
- Cost of recruiting
- Needed skills and competencies
- Talent shortages



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# Strategic Alignment for Universities

- Programs based on labor market needs
- University partnerships with employers
- Employer advisory committees
- Dual study programs



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# • Practical Experience for Students

- Career Centers
- Mentorship programs; general and specialization based
- Internships
- Workplace simulation training
- Student Clubs and HR Clubs



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# University Collaboration

- University degree partnerships local and international
- University Industry partnerships
  - commercialization of research based prototypes



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# Entrepreneurial Mindset and Spirit

- University faculty to be trained on integrating entrepreneurship in the curriculum for all specializations
- Government should offer special status to students who want to start their ventures



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# EFE Palestine Programs

- Job Training and Placement
- Pathway FIIJ
- Entrepreneurship
- Virtual Jobs
- Mentorship



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# Thank You!



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